

JAMES T. MEISER

Art Director

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Portfolio

jamestmeiser.com

HOWDY

I'm an Art Director and a big proponent of things being cool. I keep myself busy with a healthy diet of doodles, podcasts, scary movies, and loud music. At this very moment I am somewhere sending you good vibes. I hope you feel them.

EXPERIENCE

FCB-New York **Senior Art Director** **New York, NY** **June 2014 - Present**

- 360° work on national campaigns
- New business pitches
- Clients include the FDA's anti-smoking campaign The Real Cost, AARP, Ad Council, Busch Gardens, Nestlé, Amtrak, Levi's, Jamaica Tourism

Moody College of Communication **Graduate Research Assistant** **Austin, TX** **January 2013 to May 2014**

- Assisted in researching the impact design decisions have on viewers
- Teacher's Assistant in the Texas Sports Media program

Freelance Design & Art Direction **May 2012 to May 2014**

- Design for FunFunFunFest and the Mohawk at Guerilla Suit
- Editorial art direction and design for *That's Beijing* magazine
- Digital magazine design for Lenovo
- Web design & development

WILDDSIGN

Senior Designer **Shanghai, China** **December 2010 to May 2012**

- Focused on branding, design research & project management
- Bilingual branding, corporate identity, web design, trend studies, internal branding and marketing materials
- Clients include Clarks Footwear, Montblanc, Fissler, Geberit

EDUCATION

University of Texas at Austin, M.A. **Art Direction** **May 2014**

- Texas Creative Sequence
- 2012–13 Creative Director of the Advertising Graduate Council

University of Southern California, B.A. **Graphic Design** **May 2008**

- Major in Graphic Design
- Minor in Film
- Music Director of campus radio station

SKILLS

- Adobe Creative Suite
- Illustration
- Video Editing
- GIFs
- Podcasting
- Guitar Shredding
- Mandarin Chinese

RECOGNITION

- 2017 Bronze Clio
- 2017 Cannes Shortlist
- 2017 AdFest Silver & Bronze Lotus
- 2016 Shorty Social Media Award
- 2015 Gold Effie
- Five 2014/2015 Student Addys
- 2015 Graphis New Talent Annual Gold
- 2014 Lürzer's Archive Student of the Year Nominee
- 2013 Lagrant Foundation Scholar
- 2009 Transsiberian Railroad Soup Eating Champion

